OPTIMIST CLUB OF SAN BRUNO

PRESENTS

The 22nd Annual

Posy Parade

"A Floral Festival... for Boys and Girls"



Sunday, June 3

1962 - 1 p.m.

JACK FISHER, General Chairman

JUno 3-5113 — JUno 9-3342



Park Activities

Following the presentation of prizes in the Park, there will be a baseball game between San Bruno and Millbrae schools.

Ice cream, soft drinks and hot dogs will be prepared and served by the Optimist Club refreshment committee to the several thousand families who will throng the Park.



SUGGESTIONS FOR DECORATING YOUR POSY PARADE FLOAT

There is no limit to the many clever and interesting shapes and designs that can be built over almost any small vehicle. A framework should be built of light lumber, and covered with plywood or composition board, some of which can be bent into different shapes.

Flowers may be attached by stapling, tacking or glueing. The use of adhesives is the universal method of fastening flowers in the large floral parades throughout the country. The most widely used type is a ground bone glue, that can be purchased at any paint or hardware store. It is mixed, one part glue with one part cold water and allowed to set until the water is absorbed. It is then placed in a double boiler and heated until liquid, and is used while warm. This warm glue is brushed on to the surface where the flowers are to be placed, allowed to become tacky, and the flowers pressed into place. It will be necessary to limit the area of each application, because it will set pretty fast.

Another adhesive that is quite successful for this work is the white polyvinyl glue, that is sold in most stores under many different brands.

In attaching flowers to tubular surfaces, such as bicycles or tricycles wrap twine around the stem and tube, moving along so that each blossom covers the preceding stem.

Prizes

Prizes for the winning participants of the Posy Parade will be awarded at the San Bruno City Park immediately following the finish of the procession. As in past years, every boy and girl entering the parade will be awarded a participation badge and tickets, entitling him to a hot dog, soft drink and ice cream at the Park.

The first three place winners in all divisions will receive appropriate, engraved trophies.

All divisions will compete for the grand award with the exception of Division II, which is for Optimist Club entries only. Again this year, two grand prizes will be awarded. A grand prize of $100.00 and a Victor Holmes Sweepstakes Cup to the best entry in the first 10 divisions.

A special grand prize of $50.00 and a cup will be awarded to the most outstanding entry in the first 5 divisions.

All trophies will be engraved by the San Bruno Optimist Club.

METHOD OF JUDGING: Originality of entry is number one in importance, followed, in order, by workmanship, color schemes, number of flowers and size. Size is, of course, dependent upon the Division entered. (For instance, what is considered a large float for the coaster division, might be considered small for some of the other groups.)

RULES

1. All children 15 years of age and under may enter the parade.
2. Flowers must predominate the decoration of every entry. No entry without floral decoration will be accepted.
3. Automobiles or other motorized vehicles will not be allowed in the parade.
4. Every entry must be operated by children who are 15 or under.
5. Marching units are welcomed in the parade, but the floral entry only will be considered in the judging.
6. The parade will form on the streets adjacent to Kains Avenue. All entries must be in line by 12:30 for the judging.
7. Entries are not limited to residents of San Bruno, but are welcome from all who wish to participate.
8. The parade will be divided into the following divisions:—

DIVISION 1—Wagons, carts, wheelbarrows, etc., which are pushed or pulled by the contestant.
DIVISION 2—Tricycles, autos, scooters, velocipedes, etc., which are ridden by the contestant.
DIVISION 3—Doll or baby carriages.
DIVISION 4—Bicycles.
DIVISION 5—Live pets: dogs, cats, chickens, ducks, etc. (Because of the very small children in the parade, it is requested that no ponies be entered.)
DIVISION 6—This section is for unique or different ideas, or for entries not covered by the other divisions.
DIVISION 7—All entries by dancing classes.
DIVISION 8—All entries by children's organizations, classes, groups and clubs.
DIVISION 9—All entries by adult organizations, groups and clubs, but all active participants must be 15 years of age or under.
DIVISION 10—Commercial division. Entries by business houses. Must be operated by children 15 years or under and cannot be motorized.
DIVISION 11—For Optimist Clubs only. Entries must be operated by children 15 years and under.

ATTEND YOUR CHURCH OR SUNDAY SCHOOL AND THEN TAKE PART IN THE 1962 POSY PARADE



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THE OPTIMIST CLUB OF SAN BRUNO
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For the Donation of this Brochure



LYNNE LEE BALKWELL

1962 Posy Parade Princess

The Posy Parade

This annual floral festival has achieved national fame for San Bruno. Traditionally it is for children 15 years of age and under and no automobiles or other motorized vehicles may participate in the parade.

This Festival of Flowers was inaugurated in San Bruno in 1941 as part of a youth program with 80 boys and girls taking part in the first parade. Each year the community has supported it more enthusiastically.

The 1962 parade, which takes place Sunday, June 3rd, will see several thousand children with their beautifully decorated wagons, bicycles, doll buggies and velocipedes in the line of march.